



Circular Economy Strategy

International Synergies will develop a strategy to evaluate and provide a way forward for your organisation to become part of the circular economy.

Who benefits?

Any organisation – businesses/local authority/associations that wish to join the circular economy

How does it work?

International Synergies will undertake an assessment of your organisation's current position regarding the circular economy and work with you to develop a vision, goals and objectives for joining the circular economy.

This will form the foundation of the strategy, which will identify the aspects of the circular economy that are most relevant to your company, followed by a comprehensive review of how they may affect your company, in order to develop the appropriate pathway for implementation.

This will involve stakeholder engagement with relevant members of your organisation, in order to establish the timeframes and steps towards implementation. As a result of this process, you will have a clear idea of how the circular economy applies to your organisation and what practical measures can be implemented/taken to achieve your circular economy objective, over a certain timeframe.

The programme of work will involve a combination of:

- Stakeholder consultation/engagement;
- SWOT analysis;
- GAP analysis;
- Cost benefit analysis;
- Risk assessment;
- Research and investigation